

UIW System-Wide Symposium: International Careers in the Americas  
Program's Highlights

Tuesday, April 18<sup>th</sup>



Dr. Jonathan Everhart – CEO & Chief Investment Officer, Global ReEnergy Holdings

Dr. Everhart's experience spans the intersection of the global digital economy, finance, and policy. This includes investment, trade, corporate governance, and entrepreneurship aimed at accelerating the growth of digital economies and capital markets globally. Organizations he has advised include the United Nations, World Bank, Bank for International Settlements, U.S. Federal Reserve, and Nasdaq. As CEO & Chief Investment Officer of Global ReEnergy Holdings, he develops and leads the company's investment and technology strategies. The company is 1 of only 15 companies globally to be selected to the United Nations Green Technology Startup Initiative Global Community. He serves on a United Nations Advisory Board for this initiative. He is a Member of the Bretton

Ms. Rocío Campos Hernández – Director of Human Capital, Finca Ahuehetes

Ms. Campos Hernández has 20 years of experience in financial and human capital management. In the trajectory of her career she has served as an organizational design coordinator, global human resources business partner, and director of human capital. She has worked and collaborated with multiple companies including Mars Electronics International and Crane Payment Innovation. Currently she is the Director of Human Capital for Finca Ahuehetes, a Queretaro, Guanajuato – based company specializing in the production of vegetables in high-tech greenhouses. Rocío is passionate about helping people develop and sharpen their vision as individuals and as members of their organizations.

She is a graduate of the Universidad Autónoma de Querétaro with a degree in Public Accounting. She also has diplomas and certifications that include a Master's in Strategic Management of Human Resources from the Anahuac University, an international certification as Executive Coach by IMPEL, a diploma in Organizational Design by Kates Kesler Organization Consulting USA, and a Work Place Big Five Profile Certification by Applied Cognitive Studies USA.

Ms. Irma Gabriela Tiburcio Sainz – Director of Quality & New Products, ALSEA

For over 20 years, Ms. Irma Gabriela Tiburcio Sainz has been a director of quality for various consumer products companies including Mead Johnson Nutritionals, The Coca-Cola Company, Bonafont (Danone Group Water Division) and currently for Alsea where she is the Director of Quality and New Products for the company's 9 restaurants brands in Mexico. She is a graduate of the Faculty of Chemistry of the Universidad Nacional Autónoma de Mexico (UNAM), with a degree in Chemical Pharmacobiology. She also earned a Master's in Education from the Centro Universitario Incarnate Word, a diploma in National and International Standardization, Risk Analysis and Critical Control Points from the UNAM, and a diploma in Strategic Planning from the Universidad Interamericana's IPADE (Instituto Panamericano de Alta Dirección de Empresa).

Ms. Lyndsay R. Garnica – Mexico Casualty Director, ABACO International Adjusters

Ms. Lyndsay Garnica has more than 15 years of experience in maritime, admiralty,

Mr. Atzel Jonatan Peña – Senior Financial Advisor, Skandia

Mr. Atzel Jonatan Peña graduated with his BBA from the Centro Universitario Incarnate Word (CIW) in 2008 and his MBA, also from the CIW, in 2020. He is an expert in financial planning, wealth management, private banking, and sales management. Mr. Peña has worked in various roles at Skandia (Mexico) as Manager of Financial Services, and Regional Manager (Northern Mexico), both in Sales Management and Wealth Management. In June 2021, he was welcomed to the UIW Alumni Association Board of Directors, serving as the Board's first UIW Mexico Alumni Network representative. Mr. Peña is also the founder and President of the Alumni Association Mexico chapter.

Mr. Sergio Zapata – Director of the Mexican Cultural Institute, San Antonio

Mr. Sergio Zapata has been a member of the Mexican Foreign Service since 1994. He has been assigned to many Mexican Diplomatic positions in Spain, Washington, DC and numerous Latin-American cities including Bogota and Caracas. He also has important consular experience obtained while assigned as the Consul of San Pedro Sula, Honduras from 2014 to 2016. He holds his bachelor's degree in International Relations (Mexico City), and master's degree in International Politics (Madrid, Spain). He's currently the Director of the Mexican Cultural Institute in San Antonio, Texas. Sergio Zapata was recognized with the 25 Years of Service Medal given by the Secretary of Foreign Affairs. In addition, he was recognized with the Innovation Merit for the Advancement of Worker's Rights and Health in the Mexican community in the United States.

Mr. Mark Vásquez – Attorney at Law, DeForest Abogados

Mark K. Vásquez is an attorney, partner, and head of the Texas Desk for DeForest, a firm with over 90 attorneys and offices in Dallas, San Antonio, New York, Mexico City, Guadalajara, Puebla, Queretaro, and Leon. Mr. Vásquez for the last 20 years has concentrated his practice on corporate, cross-border transactions, finance, international business, M & A, real estate, and tax law. Mr. Vásquez has a broad-based business-transactional practice focusing on complex corporate and tax matters, with an emphasis on cross-border transactions involving a wide range of companies doing business in Mexico and Latin America. Mr. Vásquez also assists U.S. and foreign companies in the expansion of international operations through branches, subsidiaries, and representative offices, as well as the maintenance and dissolution of such operations. Additionally, Mr. Vásquez represents foreign families and private funds investing in the United States. As a result of his legal practice and experience, Mr.

Vásquez is actively sought out to make presentations and conduct seminars to various business and quasi-governmental organizations and to date has presented at over 200 such gatherings. Mr. Vásquez is admitted to the State Bar of Texas, the United States Court of International Trade, and the United States Tax Court.

Dr. Rubén Minutti Zanatta – Consul General of Mexico in San Antonio

Consul General of Mexico in San Antonio since January of 2020, his career in public service spans 20 years, during which he also held prior positions as magistrate and legal advisor for local and federal authorities. Previously he dedicated himself to the private practice of civil, administrative and constitutional litigation in Mexico,