



SCHOOL OF MEDIA AND DESIGN
Four Year Recommended Plan Bachelor of Arts:
Strategic and Corporate Communication

Freshman Year: Fall		Hrs.
COMM 1100 Orientation to Communication Arts	1	
COMM 1301 Introduction to Mass Communication	3	
COMM 1311 Public Speaking	3	
DWHP 1200 Dimensions of Wellness	2	
ENGL 1311 Composition I	3	
PHEP Activity Course	1	
RELS 1305, 1315, 1325, 1335	3	
Total hours	16	

Freshman Year: Spring		Hrs.
COMM 1305 Digital Literacy	3	
ENGL 1312 Composition II	3	
MATH 1304 or 1306 or higher	3	
PHIL 1381 Introduction to Philosophy	3	
Social Science	3	
Total hours	15	

Sophomore Year: Fall

Sophomore Year: Spring

For additional program requirements, go to: <http://www.uiw.edu/smd/>

*Courses listed in red are UIW Core Curriculum requirements. These courses are generally offered in the fall, spring, and summer semesters.

*Courses listed in black are requirements of the major.

*Courses listed in purple are requirements of the concentration.

*Courses highlighted in blue require admission to the program.