

GRAPHIC DESIGN PROGRAM | UNIVERSITY OF THE INCARNATE WORD
PORTFOLIO REVIEW APPLICATION

NAME:

PIDM:

EMAIL:

PHONE:

Admitted to the Graphic Design Program

Not admitted to the Graphic Design Program

Conditionally admitted to the Graphic Design Program

This evaluation is provided to assist students in understanding their individual strengths and weaknesses. 4 is the highest rating in each category.

0 1 2 3 4 n/a

Understanding of Design and Aesthetics

- visual organization, composition
- understanding of color, value, and texture
- attention to detail
- understanding of and application of design principles

Visual problem solving

- creativity, imaginative thinking
- range and variety of ideas
- development and improvement of concept

Skills

- craft and hand skills
- drawing, observation
- technical skill with tools, materials